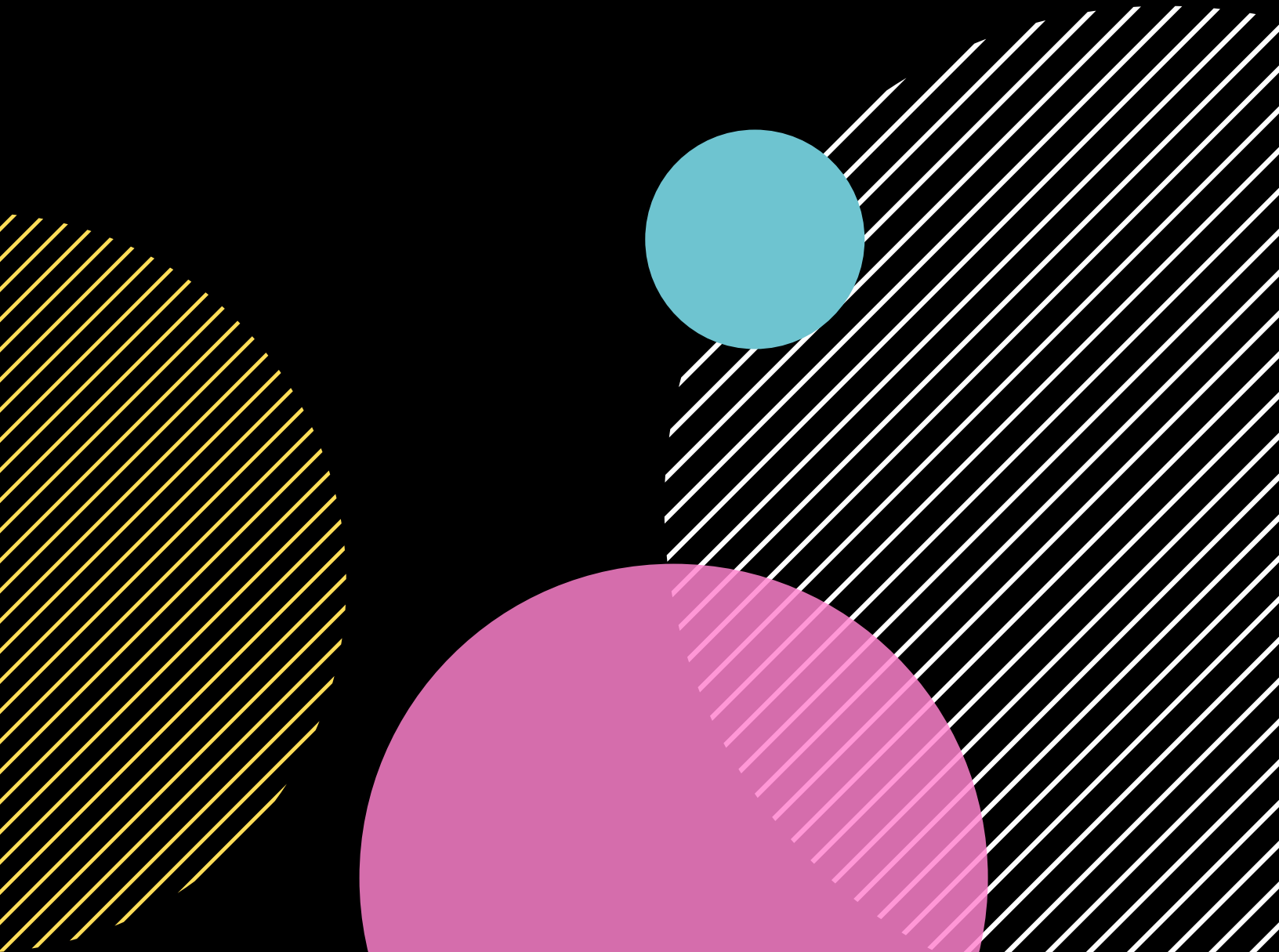


**NEW  
works**

# ANNUAL REPORT

## 20/21

JUNE 2020 - MAY 2021



# OPERATIONS

With the uncertainty of the global pandemic, when permanent staff decided to move on, we opted to replace them with contractors with a specific mission. Now that the world is starting to emerge, this can be a practice that we reevaluate as needed.

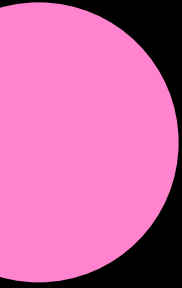
Office Move: December 2020, we left our office at Heritage Hall and continued working from home. After a big cleaning, we put everything in storage. We set up our home offices with new equipment and furniture. We partnered with OIS and planned to move to Q7 for the Fall of 2021.

We ended the fiscal year on May 31, with a stable financial situation. We would like to thank our funders (CAC, Canadian Heritage, BCAC, CoV, BC Gaming), who believe in our work and continue supporting us. We received more funding support from them during this pandemic.

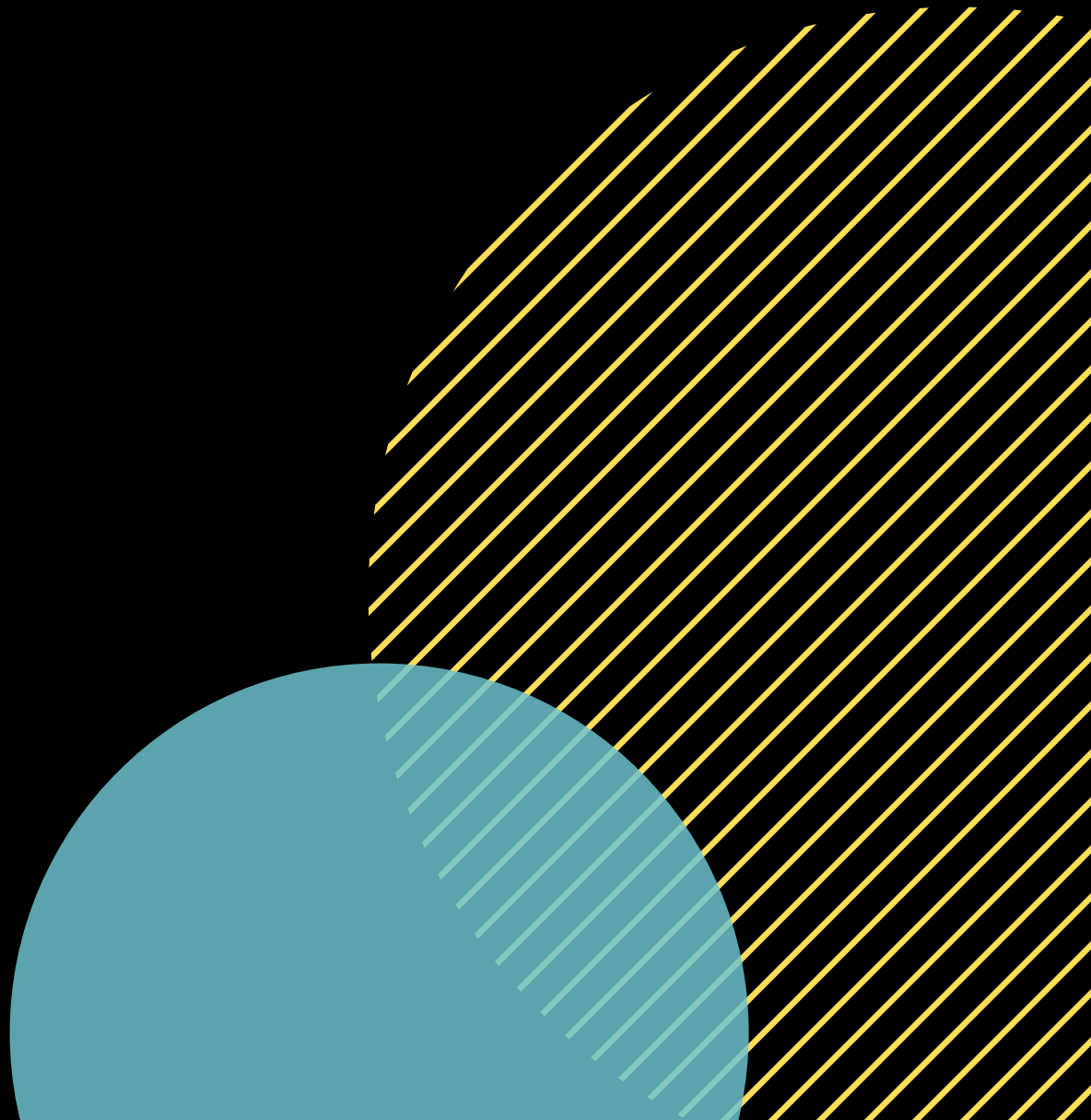
New Works would like to acknowledge that all the work that we do takes place on the unceded, ancestral territories of the **w̓məθkʷə́y̓əm** (Musqueam), **skwxwú7mesh** (Squamish), and **sel̓íl̓wítulh** (Tsleil-Waututh) First Nations.

During this past year, New Works has reaffirmed its vision of supporting artists and building community through dance, and we have remained focused on the core values of transparency, accessibility, support, and collaboration.





# PROGRAMMING



# SHARE DANCE



## PARTNERSHIPS

We continued developing our existing partnerships with Strathcona Elementary, Queen Mary Elementary, and Watari Counselling and Support Services, and offered workshops online to these partners. We established a new partnership with Rainbow Refugees, who supports people seeking refuge in Canada because of persecution related to sexual orientation, gender identity, gender expression or HIV status.

## ONLINE PUBLIC WORKSHOPS

We began offering monthly public workshops, and a Spring Break Hip Hop Camp, live-streamed through zoom, open to children, youth, and their families.

## YOUTH COMMISSIONS

We commissioned three artists to carry out projects for the Share Dance program with young people, at Vancouver Women's Health Collective, Kidsafe, and through an online workshop series for BIPOC youth.

We hosted an open call to hire new instructors, and included information sessions. Our intention is to keep doing this to widen our pool of instructors.

Since the end of the fiscal year:

- Frankie McGee was hired as the Share Dance Coordinator.
- We've begun offering outdoor dance classes for young people in public parks.
- We're exploring new partnership possibilities with organizations who serve youth experiencing addictions, and programs that support disabled children and youth/children and youth with disabilities, among others.

# PRESENTATIONS

## New! PRESENTATION FORMATS

1. On demand access to a recorded presentation of Dancers of Damelahamid Spirit and Tradition November 23-30, 2020.

2. Past Echoes in the Present: A multi-disciplinary hybrid (online and open-air) exhibition that was accessible and interactive May 24 - 31 2021.

## New! OPPORTUNITIES FOR ARTISTS

New Works provided two-day technical residencies at the Waterfront Theatre on Granville Island during the week of September 21-27, 2020 residencies to Marissa Wong, TWObigsteps Collective; Avery Smith; and Erika Mitsuhashi. We also provided a one week residency to Josh Oncol (as part of our partnership with Rumble Theatre) at the Dance Centre in April 2021

## Revised! GRANVILLE ISLAND EVENT

All Over the Map Presentation held in August 2021 with observance to current public health orders. New Works was one of only two partners who were supported by CMHC Granville Island to provide public programming.



## New! PARTNERSHIPS

1. New Partner - Rumble Theatre (to support Josh Oncol)

a. Technical Residency at the Dance Centre

b. Participation in Past Echoes in the Presentation and

c. Co-presentation of premiere at PLab in September 2021.

2. New Partnership Model - Made in BC Outdoor Dance Lab – May 25, 2021

New Works and Made in BC held three free online events designed to support dance and multidisciplinary artists in developing their site specific/outdoor dance practices and presentation planning. This event was open to creators of all levels of experience with working out-of-doors.

# PRESENTATION HIGHLIGHTS

871  
ATTENDEES

DANCERS OF  
DAMELAHAMID  
(THE DANCE  
CENTRE)

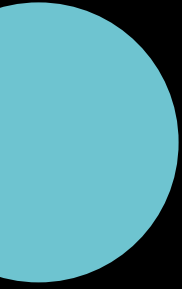
2,106  
PAGE VISITS

PAST ECHOES IN  
THE PRESENT  
(ONLINE)

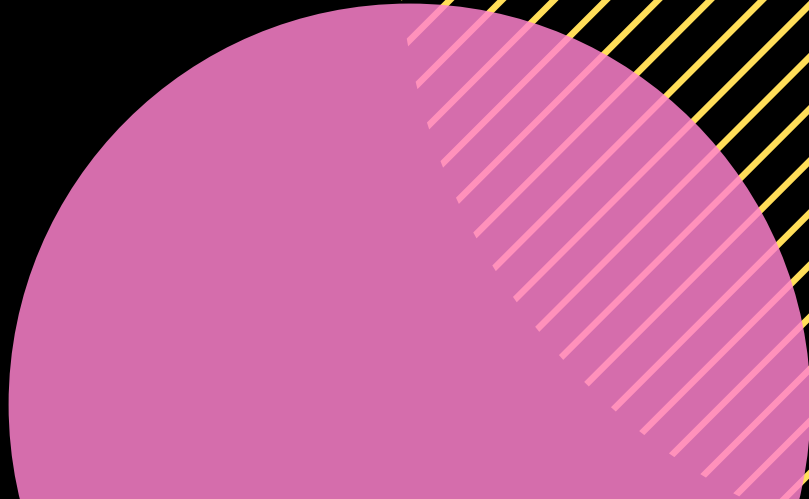
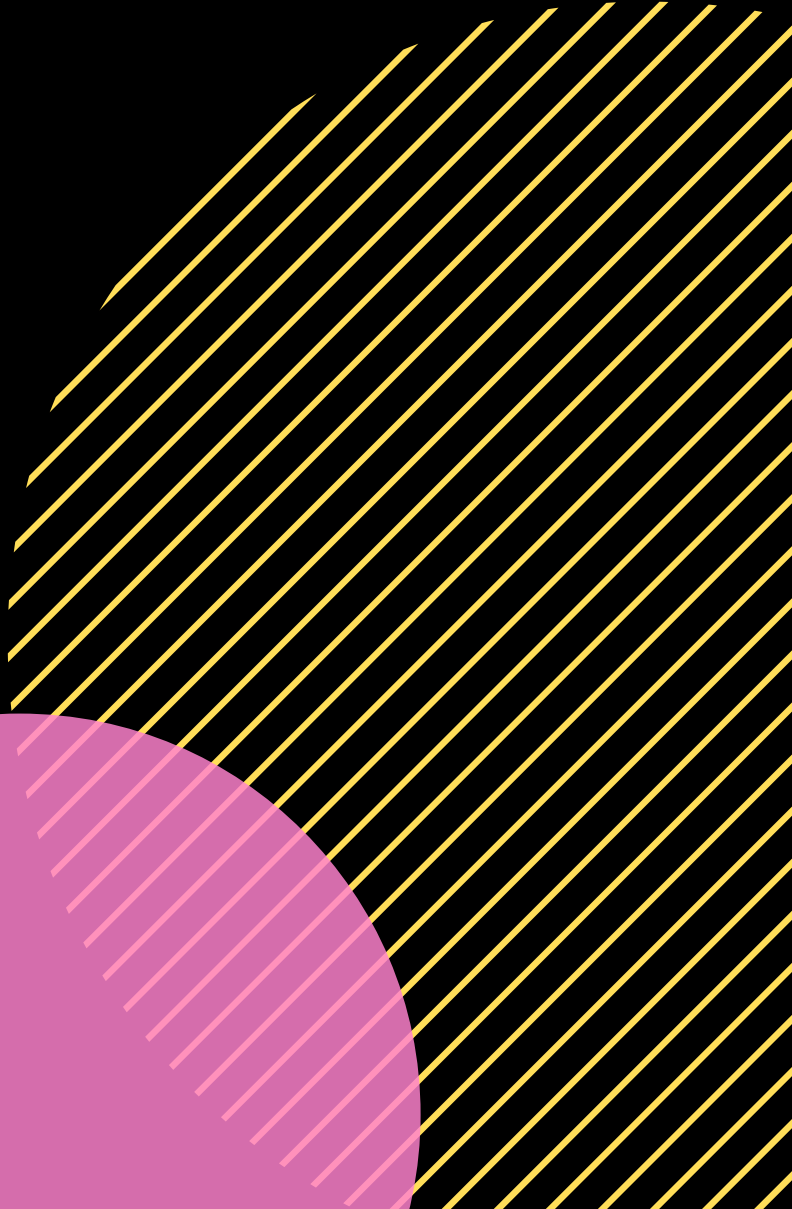
80%  
ATTENDANCE

SUMMER DANCE  
& MUSIC EVENT  
(GRANVILLE  
ISLAND)





# ARTIST SUPPORT





# ARTIST SUPPORT

## OUT INNERSPACE DANCE THEATRE

Out Innerspace were able to keep their contemporary dance training program, Modus Operandi, in person throughout 2020-21. They had three tours planned in 2020-21, all three were postponed due to COVID-19: most will have taken place or will take place in 2021-22. OIS acquired its own studio space and moved in on June 1st, 2021. New Works is subleasing the office from Out Innerspace and some studio time for dancers in the community that we are supporting and presenting.

## AFRICAN FRIENDSHIP SOCIETY

New Works tested a smaller company investment in artist support through African Friendship Society. Through this, we learned valuable lessons about managing expectations, and our capacity to support. We are currently evaluating and discovering what model this will look like going forward.



## NEW WORKS XR

New Works XR”, a multifaceted project providing barrier-free access to XR technological fluency in the digital transformation of the Canadian dance community. Pilot round: Eric Cheung and Kevin “Shazam” Li (artists), Erika Mitsutashi and Sierra Megas (coordinators), Jacob Niedzwiecki and ToasterLab (mentors). Developed the early models of learning and resource sharing. Fundraising is currently underway for the second round of this program.



# ARTIST SUPPORT

## WORKSHOPS

### Touring Workshop Series:

August 2020-facilitated by Fascinator Management Team. During the three online 2h-sessions, Dani Fecko and her team (Fascinator Management) have shared with artists their knowledge and experience on Touring. 11 participants.

November 2020-facilitated by Fascinator Management Team / In partnership with MiBC-Dance on Tour. 3 workshops on Touring dedicated to the Des arts dehors/Arts Outside Program's artists. 14 participants (from BC and Quebec).



## GRANT CLINICS

September 2020-facilitated by Joanna Garfinkel. Included a 101 Grant Writing Workshop + 1h consultation on grant applications. 8 participants

March 2021-facilitated by Michelle Kneale Included a 101 Grant Writing Workshop + 1h consultation on grant applications. 10 participants.

March 2021-facilitated by Michelle Kneale In partnership with Presentation House Theatre. This workshop on Grant Writing has been dedicated to the PHT Creative Hub's artists

# ARTIST SUPPORT

## NEW WORKS COHORT

Last year, we started this new program, designed as a mix of mentorship and coaching. 15 participants had the opportunity to create individual learning strategies with the support of Kristina Lemieux and Julie Mamias. At the same time, the cohort had access to workshops and peer learning sessions. By learning from each other's experiences, the participants have gained sustainable skills and knowledge over the course of 6 months (from February to July 2021).

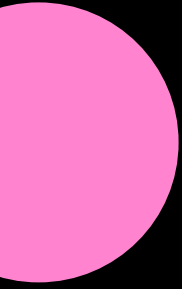
"I can't speak highly enough of my experience with the Cohort. Each one of my peers presented a variety of interests, coming from different backgrounds and sharing diverse knowledge and skills. I've learned from each one of the mentors, and from the workshops which were informative, and designed to support artists' needs in depth".

## VIRTUAL OFFICE HOURS & PEER TO PEER

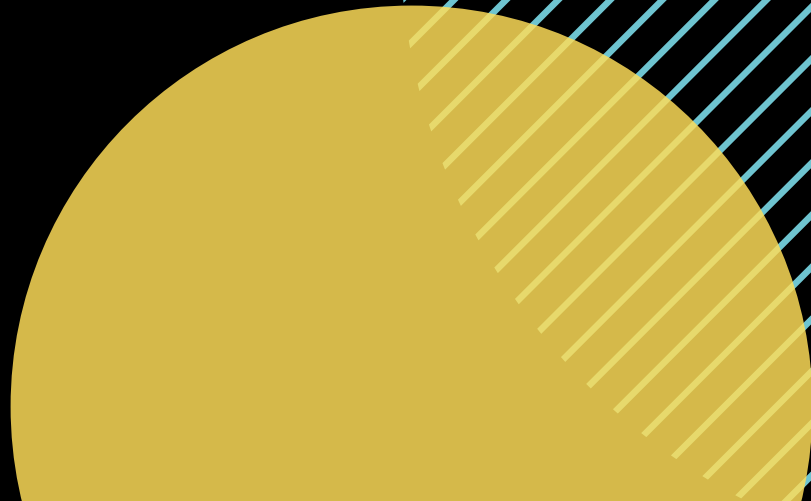
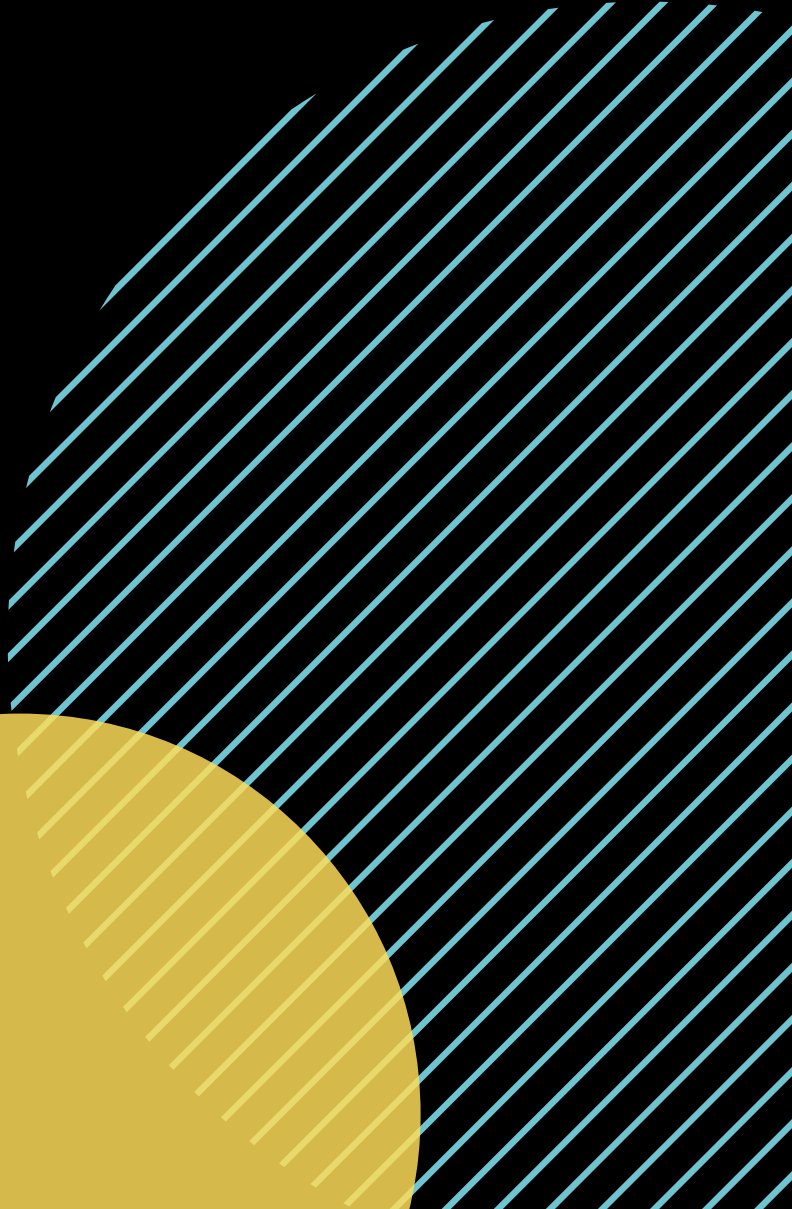
We increased our weekly phone/online meeting access for artists. Some artists took advantage of the free half hour consultations and a few went further to engage us in fee-for-service assistance on a wide range of topics (grant prep, non profit/profit options, promotion advice, feedback on organizing festivals and more.

Peer to peer was a new initiative, and ran semi-weekly in the spring. It was centered on different themes and engaged artists in discussions meant to share knowledge. This was not well attended, and we are currently thinking about what shape this program will take in the future.





# MARKETING



# MARKETING HIGHLIGHTS

334

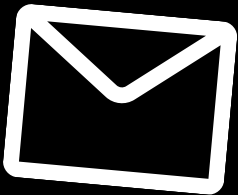
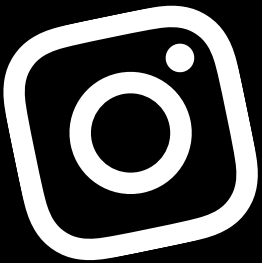
NEW FOLLOWERS ON INSTAGRAM

21K

VISITS TO NEW WORKS WEBSITE

1.1K

NEWSLETTER SUBSCRIBERS



# MARKETING

## ACCESSIBILITY

We incorporated Otter.ai software increase accessibility in our online meetings and programming (English Transcription).

## PARTNERSHIPS

Successful marketing partnerships with: F.O.R.M Festival, The Dance Centre, SFU Woodward's Cultural Programs, CADA West, Dance West Network (formerly Made in BC-Dance on Tour), Dancer Transition Resource Centre (DTRC) amongst others.

## COMMUNITY SUPPORT

Event Listings on Stir Vancouver and media coverage from Georgia Straight.

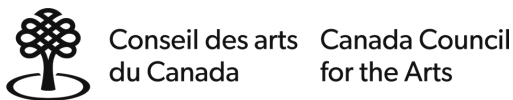
## HIGHLIGHTS

- Newsletter: distributed to 1,100+ subscribers with an average open rate of 26%
- Use of paid Facebook ads to promote Share Dance workshops to targeted age demographics
- New Works Website: 21,711 total Page views (June 1, 2020 - May 31, 2021)

Since the end of the fiscal year:

- We've hired Cheyenne Goolcharan as the Communications Manager
- We've kept up the emphasis on digital promotions with minimal use of printed materials
- We've implemented Google Analytics to track website data

NEW WORKS ACKNOWLEDGES THE SUPPORT OF:



**NEW  
WORKS**

[WWW.NEWORKS.CA](http://WWW.NEWORKS.CA)